

EXECUTIVE BENEFITS



“ An executive benefit plan can be a highly effective tool to motivate and retain key employees.

Attracting and retaining top executives using sophisticated benefits programs have a direct positive impact on your company's bottom line.

EXECUTIVE BENEFITS AT A GLANCE

Through a detailed review of your employee benefits plan, we can determine if it meets your company's goals for a non-cash compensation program, including how it aligns itself with the needs of your executives.

We help you attract and retain these individuals by designing specialized programs that offer comprehensive income protection, executive healthcare solutions and tax planning strategies. By implementing these plans, you can be confident this group of highly sought after individuals will be pleased with the level of financial security provided for themselves and their families.



TAX-EFFICIENT SOLUTIONS FOR EXECUTIVES

COMPREHENSIVE INCOME PROTECTION

An executive's income is unlike that of a typical employee. It is complex and often times cannot be truly protected by the long term disability program offered through traditional group benefits. An executive disability program offers a portable, robust plan that protects all forms of income. It can be paid for and owned by the company, thus offering the executives a form of disability coverage they don't need to pay into but fully protects their true income.

EXECUTIVE INSURED RETIREMENT STRATEGY

A common occurrence among executives is finding themselves with maxed out registered investments and looking for other tax-deferred investment options. By shifting a portion of their non-registered investments into a tax-deferred life insurance policy, we can reduce the amount of taxes paid on investment growth, increase income in retirement and provide peace of mind.

YOU EARNED IT, MAKE SURE YOU KEEP IT

We know how to help you minimize taxes while maximizing return by simply redirecting some or all of your taxable non-registered investments into a tax-exempt life insurance policy.

We're here to answer questions when you're ready. Call or email any time:

403-262-7278 or brentw@fairfieldwatson.com

COMMITTED TO PEOPLE



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